

**CSIA Alberta Region
Monthly Conference Call
Tuesday, 5th December 2017 6:30pm**

Call in number is 1-888-289-4573
Code 696949#

Agenda

Chair: Morgan Engel

Minutes/Secretary: Katherine

Call to order: 6:33pm

Attendance: Morgan Engel, Kyle Armstrong, John Krupa, Roland Searle, Jaison Van Tine, Don Kjørven, Steve Elsley, Katherine Seleski, Jack DeRoo.

Approve agenda: Steve, seconded by Don.

Approve Meeting Minutes from November 7th 2017: Jack, seconded by Kyle.

OLD BUSINESS

1. What the board is and what our mandate is (Morgan) 30min

- a. Board discussed the mandate and what exactly our board is designed to do.
- b. Morgan to meet with Jaison and John regarding policy and procedures for governance.
John motions to put together a subcommittee regarding policy and procedures for governance. Jack seconds.
- c. The committee will be charged with procedures and policy for the board but also keeping the board up to date on the terms of reference. Jaison, John, Roland, Katherine and Morgan.

2. A) Financial (Steve/Jack) Written Report

“Our account balances as at 3rd Dec 17 are as follows:

Accounts ending:

309 - \$25,757.35

942 - \$435.06

GIC x 1 - \$20,000.00

Invoices to be paid this coming month will be our normal Pragmatic invoice and fees to KND for the first clinics of the year.

A GIC was opened in accordance with the boards wishes. It will run for 1 year and will mature at the start of Nov 18.

Our tax returns for the Federal and Provincial Governments have been sent off. Copies of these are on the Google drive.

National (Lisa), has a copy of our FS, she will review the FS as and when she has time before forwarding us our next installment.

John motions to approve as written, Roland seconds. Motion carried.

Motion to send Maeve a card and box of chocolates as thanks for her time serving as bookkeeper by Steve, seconded by Roland. Motion carried.

- a. **Steve would like to motion to close account 942 as it is outdated and is not needed. Kyle seconded. Motion carried.**
- b. A board member asked why there is a second account and left open so long. It was opened in a different location, and there is no clear answer but is not needed.

B) Budget for Spring Fling Discuss 20 min

3. KND update (Don/Karen) Written Report

- As of Nov 30 3pm
 - o Registration totals are as follows:

| | | | |
|--------|-----|------|---------|
| L1 | 202 | /258 | = - 22% |
| Clinic | 90 | /146 | = - 38% |
| PDP | 99 | /70 | = + 41% |
| CCT | 74 | /73 | = + 1% |

Total 465 /547 = - 15%

- a. **Motion to approve the written report by Katherine, seconded by John. Motion carried.**

4. IT update (Don) Summarize email sent By KND regarding IT issues

- a. **Motion to accept the report as written John seconded by Katherine.**
- b. **Jack asked if there was any time coming up to work on regional pages. It was answered that right now they are not a priority compared to the National IT system.**

5. National update (Jaison) Discuss 15 min

- a. Jaison said there is not much new that has not been discussed. There has been a substantial number of meetings recently due to IT issues. He will not be attending the Fall National Face to Face meeting in Mont Tremblant, Quebec.

6. Project R+R (John) Discuss 30 min

- a. John will continue putting together his presentation for the CWSAA conference coming up and will have something to present to the board for the January meeting.

7. Project Y/Youth Committee (Roland) Written Report

- a. **Kyle, Roland have spoken at length about the committee goals:**

- i. Promote youth engagement for CSIAAB.
- ii. Increase of participation of this demographic in courses (National and Regional)
- iii. Understanding clearly why these members do not currently attend events/clinics.
- iv. Services requested/missing from our current offerings.
- v. Creating these services if possible (Regional) and requesting them to be run (National). Cost to KND/Board needs to be weighed up, we can't say yes to everything.
- vi. Providing clear pathways into full time, long term ski teaching.
- vii. Clarifying and explaining that this can be a career, not just a stop gap
- viii. Showcasing success stories from other young pros from the program
 - 1. e.g. Steffan Shaw passing his Level 4 is a 1st year project Y alumni. Snow Valley Edmonton's directors are under 30!
- ix. Helping create a pathway to success for keen young pros; CSIA Level 3 especially has been a difficult task for many young pros to have time/ dedication/training and money for, but it is necessary in the current model to hold this certification and fully make a living as a ski pro; regional courses for CSIA L3 prep for under 30's only? etc.
- x. Creating a culture of self help and teamwork; independence is needed to be successful as is teamwork, not everything can be solved by the CSIA AB - the members need to do some things themselves.

- xi. Provide a clear voice for the large number of members who the board serves, but feel no representation or value in our organization; hence the creation of the committee and a non-voting board member position.

xii. Composition Of The Committee

1. Committee should contain no less than 1 member from each of our regions; currently recruitment of interested and reliable participants is a hurdle; commitment issues, full or part time schooling, full time work, lack of snow in their region currently.
2. Committee should aim to meet monthly during the winter; email is probably best as travel costs are going to affect the chances of success.
3. Ideas welcome.
 - a. Kyle has reached out to a CSIAAB member in Edmonton regarding help in organization, recruitment, and procedure. This member has run committee's, and has a good track record of success.
4. Roland/Kyle have touched base with members in the Mountain Area and have a shortlist of keen candidates for the committee; again recruitment is our hurdle here, we ask that the board members reach out to their regions and engage them at the ski hills, work, or via emails to directors.

xiii. Other options:

1. Mountain Area: PDP's/Snowschoo training; networking with SS Directors to ensure a clear interest. E-Blasts?
2. Northern Area; can be recruited at the Project Y event in January; not a 100% certain of success however.
3. Southern Area; via PDP's/L441 - E-Blasts - ideas welcome.
4. Calgary Area: E-blasts/PDP etc ideas welcome.
5. Project Y dates are set; KND and K&R to decide who to send to Edmonton to conduct the course these options include
6. Roland S(CSIAAB Board Member 30 years old)
7. Sophie N (CSIA I4 Project Y Conductor 30 something years old)
8. Kyle Armstrong (CSIAAB Board Member he's like 40 years old.)
9. Steffan Shaw (CSIA L4 and Project Y Alumni 20 something years old.)
10. Kyle Arink (CSIA L4 & Edmonton Local for 10+years, 25 years old)

- b. **Motion to approve as written John, seconded by Kyle.** Motion carried.

8. Swag/marketing (Katherine) Written Report

- a. Marketing: Social media is doing well, we've seen good traction and have increased following by 35 in the past 3 weeks. Course conductor photos make this possible - thank you to Don and Morgan who have been sending them in! Our other course conductors, if you can, please take photos! It makes a huge difference having on the snow content.
- b. GoggleSoc contest - still working on the design to make sure it'll print well. We've got some time to act as a buffer for when we need them. Will have more news soon.
- c. **Motion to approve this as written by John, seconded by Jack. Motion carried.**

9. CSIA Alberta Bylaws (Steve) Discuss 5 min

- a. This is on the agenda to keep it fresh. It was mentioned that bylaws should be kept the same for the upcoming season as editing them continually is not in good practice.

10. Nomination Committee (Steve) Postpone till January 2018

11. NEW BUSINESS Discuss 10 min

- a. **Motion to combine the governance and governance policies and procedures committees by Katherine, seconded by Jack. The Governance committee will consist of Katherine, Morgan, Roland, John and Jaison.**
- b. **Apprenticeship program.**

- i. Jack would like to propose we strike a committee to better understand the program and it's influence on the region. Morgan, KND, Roland, Jack, Jaison and Katherine will sit on this committee.
- ii. Terms of reference must be done via email prior to the committee starting.
- iii. **Goal is to have something back to the board ASAP.**
- c. **Mentioned how we can address our ski pro of the month, and highlight the success of youth instructors in the region.**

Next meeting: Jan 2, 2018

End to meeting at 8:12pm. call for in camera.

NEW BUSINESS

Next Meeting: Jan 2, 2018 6:30pm

Meeting Adjourned: 9:15pm.

Committees

Project R+R: John, Morgan

Project Y/Youth Committee: Roland, Kyle

Spring Fling: Roland, John

Contract: Morgan, Jack, Kyle

Governance: John, Morgan, Jaison

Hall of fame: Jack, Kyle, Mike DesBrisay

Nomination Committee: Steve

December Clinics

| | | |
|---------|--------|----------------------------------|
| Norquay | Dec 5 | Skills and Drills Clinic |
| Nakiska | Dec 6 | Carve Clinic |
| Norquay | Dec 11 | Ski Tuning / Boot Fit 101 Clinic |
| Norquay | Dec 12 | Carve Clinic |
| Norquay | Dec 14 | Short Turn Clinic |

Level 1's

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| December 2017 |
| Nitehawk Nov 30-Dec 3 (2nights/2days) |
| Sunshine Dec 1-3 |
| Lake Louise Dec 5-7 |
| Norquay Dec 5-7 and Dec 8-10 |
| COP Dec 7-10 (2nights/2days) |
| Rabbit Hill Dec 8-10 |
| Nakiska Dec 8-10 |
| Canyon Dec 8-10 |
| Kinosoo Dec 15-17 |
| Lake Louise Dec 16-18 |
| Marmot Dec 12-14 |